

CHEVROLET

CELEBRATES THE 25TH ANNIVERSARY OF
GENERAL MOTORS WITH A NEW LINE OF

MASTER SIXES

FEATURES OF THE MASTER SIX

KNEE-ACTION
FRONT WHEELS

BLUE-FLAME ENGINE

80 HORSEPOWER

80 MILES PER HOUR

FASTER ACCELERATION

GREATER ECONOMY

INCREASED SMOOTHNESS
AND QUIETNESS

LONGER WHEELBASE
(112 INCHES)

FEATURES OF THE MASTER SIX

NEW Y-K FRAME

BIGGER FISHER BODIES
(4 INCHES MORE ROOM)

SMART NEW STYLING

**NEW ALL-WEATHER CABLE-
CONTROLLED BRAKES**

**IMPROVED FISHER
NO DRAFT VENTILATION**

**AIRPLANE-TYPE
INSTRUMENT PANEL**
(WITH GLOVE COMPARTMENT)

**TYPICALLY LOW
CHEVROLET PRICES**

CHEVROLET

MASTER SIXES

FOR 1934

*Drive it
only 5 miles*

and you'll never
be satisfied with any
other low-priced car

Colors and Upholsteries

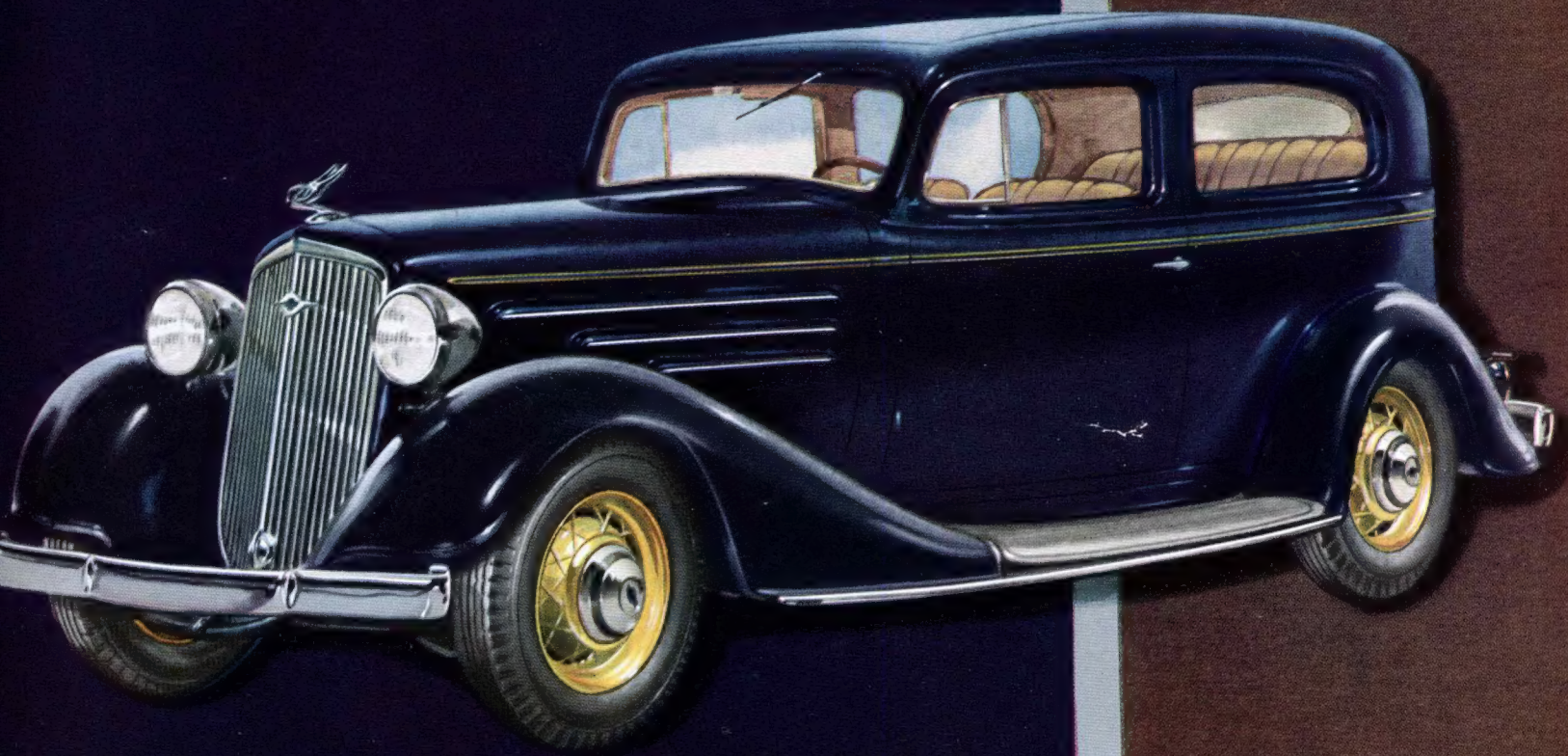
AS YOU glance through this catalogue you will note a wide difference in the backgrounds against which the various Chevrolet models are displayed. This varied treatment has been used with a definite purpose. Each background reproduces exactly the shade of Duco, and the color and texture of the upholstery, used for the model displayed. Thus you can form an accurate picture of just how the model of your choice will look on delivery. The colors shown here represent the smartest shades of the current season. As the year progresses new combinations may be introduced from time to time.



Standard equipment on the sedan includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

Luxury is the keynote in this big, roomy, and strikingly beautiful model. Has airplane-type instrument panel with glove compartment, inside sun deflector, adjustable front seat, walnut-finish robe rail and garnish moulding. Rear seat has dome light with pillar switch, assist straps, smoking case, arm rests, carpet-covered foot rest. Deep, tailored seats upholstered in mohair or Bedford cord.

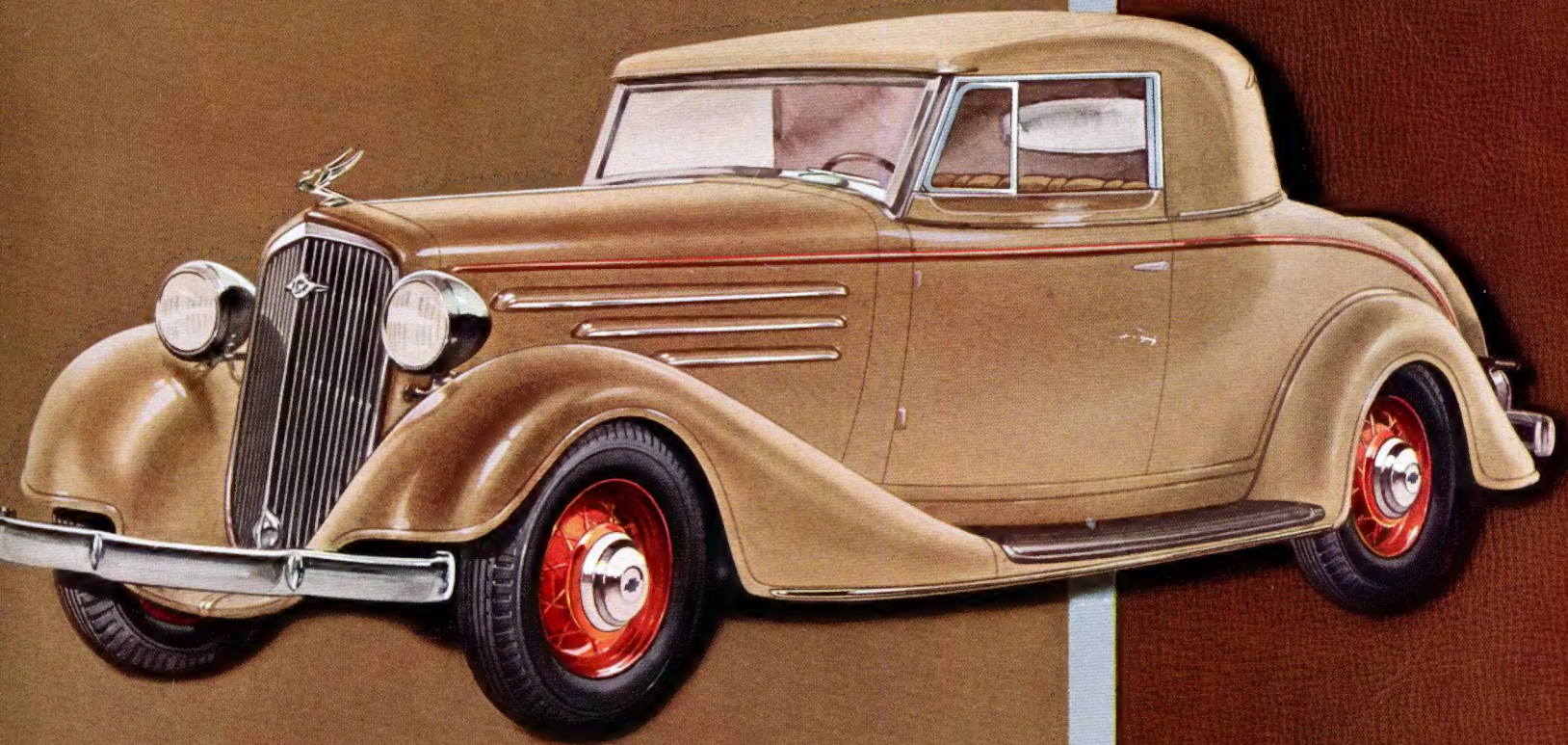
The
**MASTER SIX
SEDAN**



Standard equipment on the coach includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

A car so handsome, so roomy, and so comfortable that it is bound to make the practical coach model even more popular. Smart incidentals include airplane-type instrument panel with glove compartment, back window curtain, dome light with pillar switch, adjustable sun deflector, assist strap, arm rests at left of front seat and in rear seat. Rich mohair or Bedford cord upholstery.

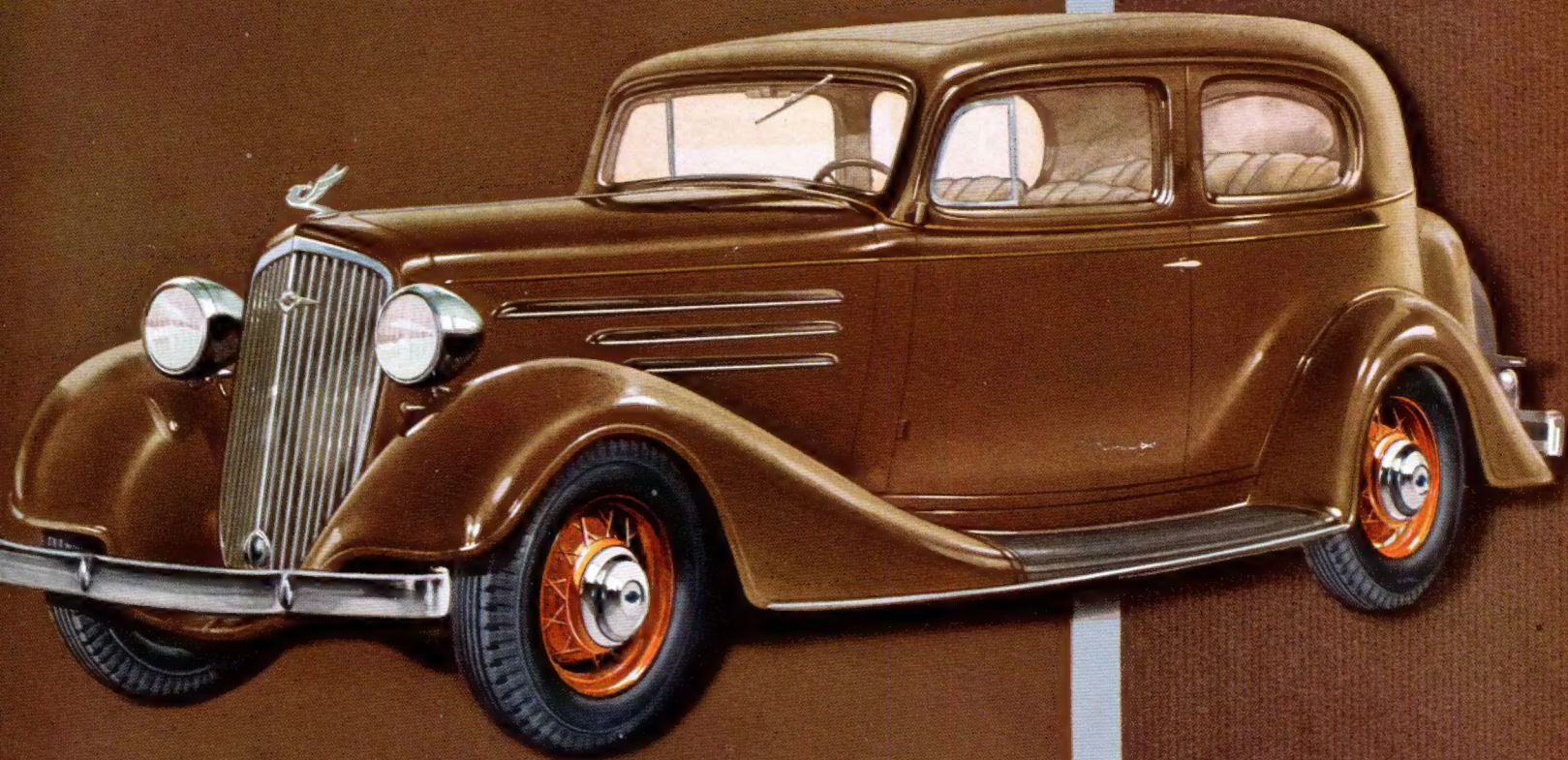
The
**MASTER SIX
COACH**



Standard equipment on the cabriolet includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

Convertible from a weathertight coupe to a sunny open roadster. Adjustable cowl ventilator. Colored top with new interior braces folds quickly into neat top boot. Roomy rumble seat. Rear window set in rubber frame. Airplane-type instrument panel with glove compartment. New draft-proof doors. The deep, wide seat is upholstered in genuine leather or Bedford cord.

The
**MASTER SIX
CABRIOLET**



Standard equipment on the town sedan includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

Combines full five-passenger capacity with the intimate charm of a coupe. Fisher design provides unusual roominess for a car of this type. The big trunk is streamlined to blend with the dynamic body contour. Equipped with inside sun deflector, airplane-type instrument panel with glove compartment, ventilators on both doors, adjustable cowl opening. Mohair or Bedford cord upholstery.

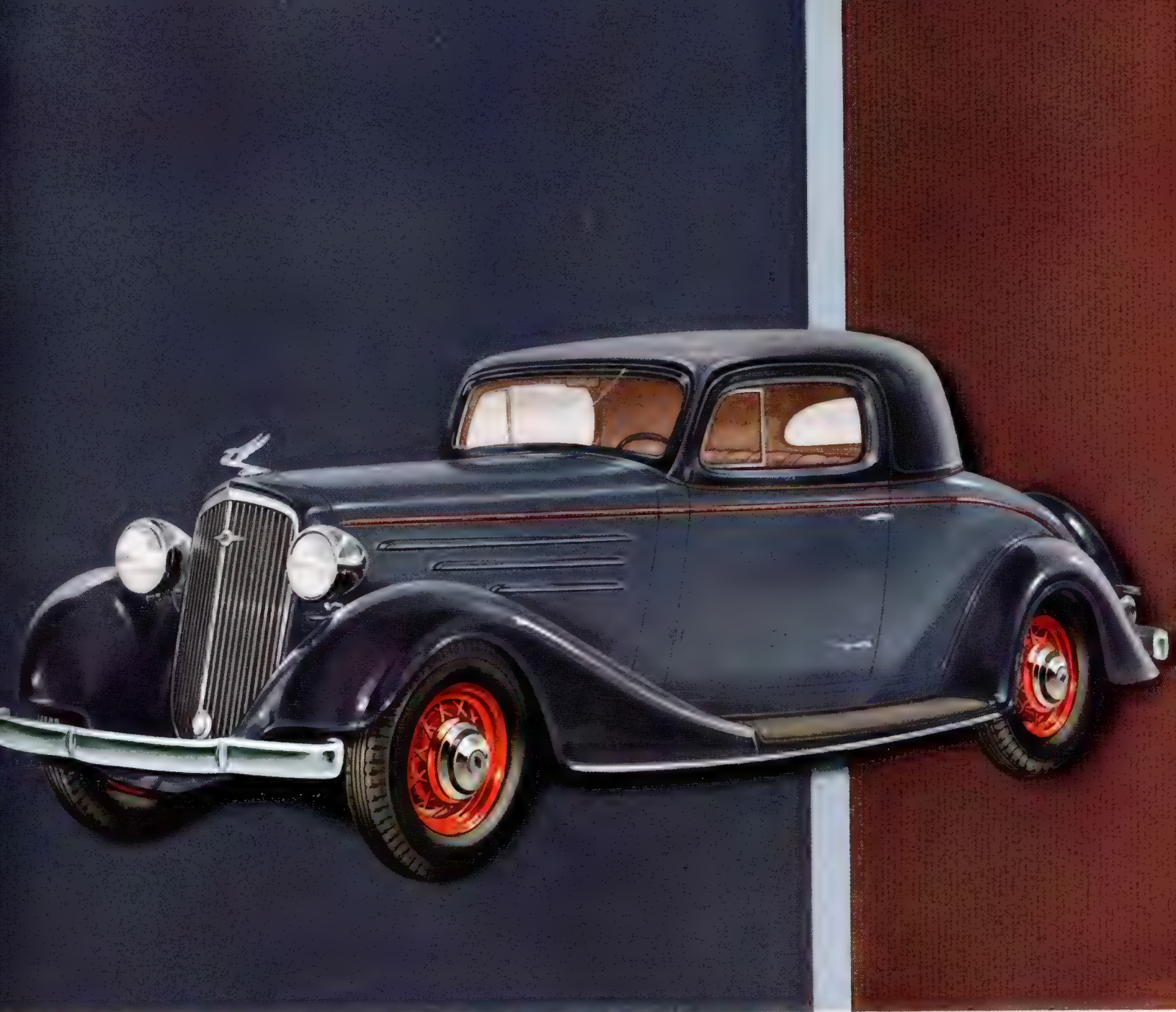
The
**MASTER SIX
TOWN SEDAN**



Standard equipment on the coupe includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

As smart a model of this swagger body style as you will see anywhere. Equipped with rear window curtain, dome light with pillar switch, inside sun deflector, airplane-type instrument panel with glove compartment, button door locks, ventilators on doors, walnut-finish garnish moulding, a roomy luggage compartment, draft-proof doors. Upholstered in mohair or Bedford cord.

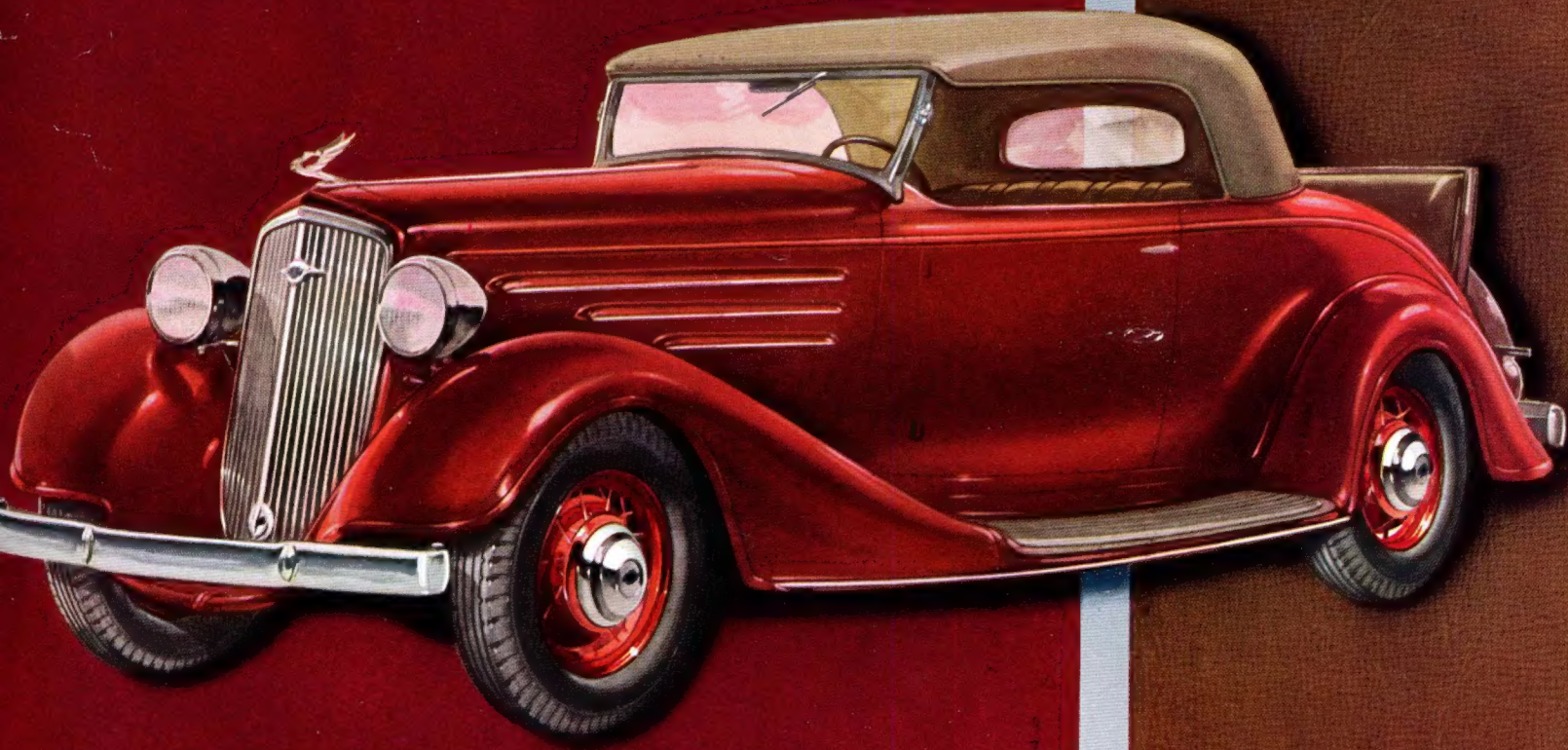
The
**MASTER SIX
COUPE**



Standard equipment on the sport coupe includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

A brilliant interpretation of the ideal personal car. Completely outfitted with rear window curtain, airplane-type instrument panel with glove compartment, ventilators on both doors, adjustable cowl opening, dome light with pillar switch. The back of the spacious rumble seat fits flush with rear deck when closed. Rear window can be raised and lowered. Mohair or Bedford cord upholstery.

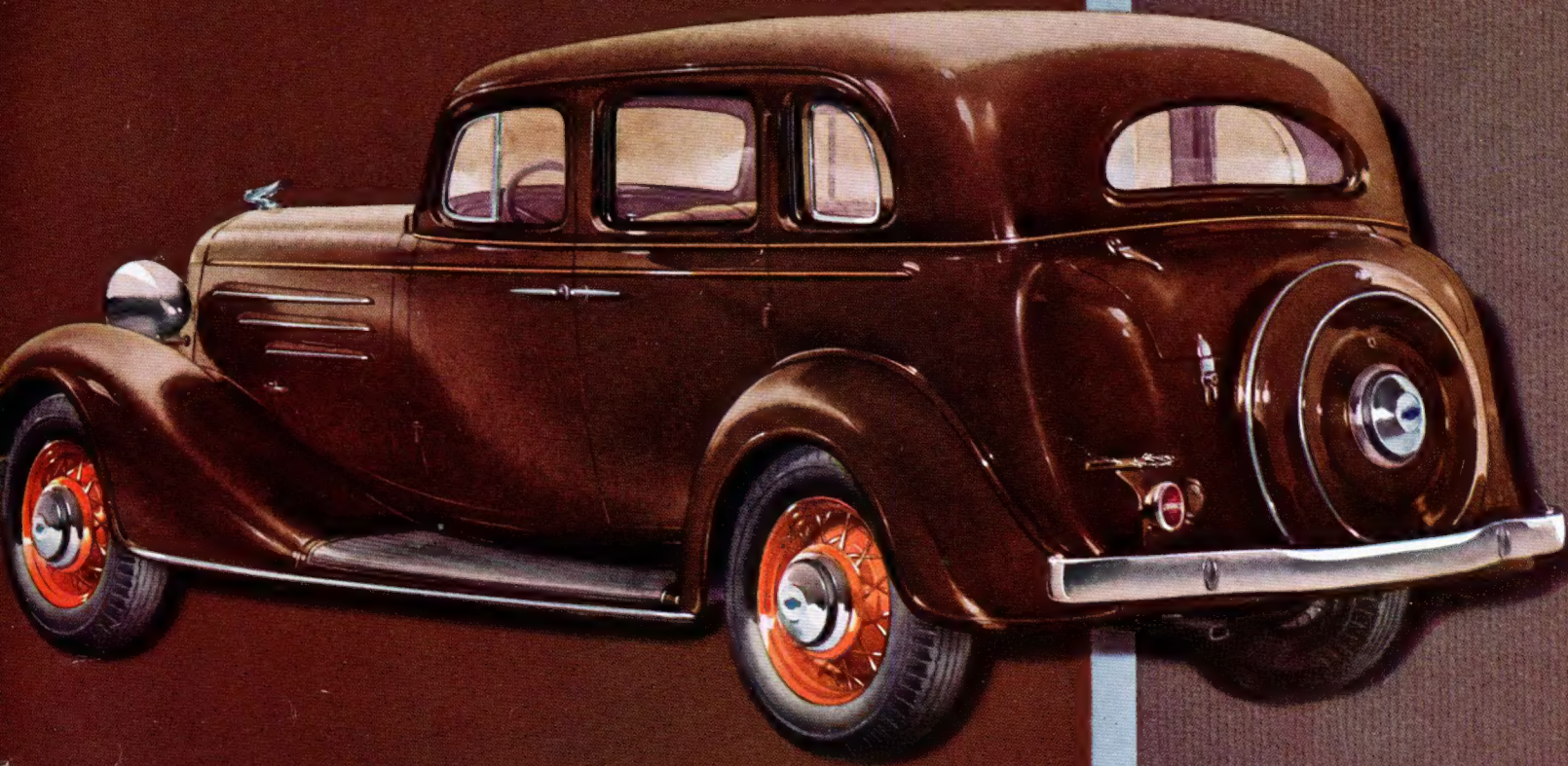
The
**MASTER SIX
SPORT COUPE**



Standard equipment on the sport roadster includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

Chevrolet's sport roadster is a model of unapproached beauty. Its high points include: An airplane-type instrument panel with glove compartment. A smart colored top which folds out of sight. Weathertight side curtains opening with the doors. A rear window in a rubber frame. An adjustable cowl ventilator. A large rear compartment. Generous pockets and imitation leather upholstery.

The
MASTER SIX
SPORT ROADSTER



Standard equipment on the sport sedan includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

This newest addition to the Chevrolet line is as comfortable and practical as it is smart and dashing. Four doors permit two full-width seats easily accommodating five passengers. Equipped with sun deflector, glove compartment, ventilators, adjustable cowl opening. Mohair or Bedford cord upholstery.

The
**MASTER SIX
SPORT SEDAN**

SPECIFICATIONS OF THE 1934 CHEVROLET MASTER SIX

ENGINE: Six cylinders; valve-in-head type; $3\frac{5}{16}$ " bore; 4" stroke.

CYLINDERS: Cast en bloc (including upper half of crankcase). Head detachable.

VALVES: $1\frac{1}{4}$ " diameter intake; $1\frac{1}{2}$ " diameter exhaust.

CONNECTING ROD BEARINGS: $2\frac{1}{8}$ " diameter, $1\frac{1}{2}$ " long. Material: babbitt.

CRANKSHAFT: Weighs $63\frac{1}{2}$ pounds. Counter-balanced. Harmonic balancer combined with crankshaft pulley. Three main bearings.

CRANKSHAFT BEARINGS: Front $2\frac{1}{8}$ " diameter by $1\frac{1}{4}$ " long. Center $2\frac{1}{8}$ " diameter by $1\frac{1}{2}$ " long. Rear $2\frac{1}{8}$ " diameter by $2\frac{1}{4}$ " long. Material: steel-backed babbitt.

CAMSHAFT BEARINGS: Front $1\frac{1}{8}$ " diameter by $1\frac{1}{2}$ " long. Center $1\frac{3}{8}$ " diameter by $2\frac{1}{8}$ " long. Rear $1\frac{5}{8}$ " diameter by $1\frac{3}{8}$ " long. Center bearing, steel-backed babbitt.

OILING SYSTEM: Positive pressure feed to crankshaft main bearings, camshaft bearings and valve rocker arms. Vane type pump in crankcase; oil pressure gauge in instrument panel. Crankcase ventilator. Oil pump capacity 5.3 quarts per minute. Screen on intake side of oil pump.

CARBURETOR: Carter—down-draft construction. With accelerating pump. Single adjustment. Gasoline filter in

fuel pump. AC air cleaner, silencer and flame arrester. Fuel mixture is heated (thermostatically controlled) in manifold heat chamber.

FUEL: Mechanical fuel pump. 14-gallon tank in rear. Gasoline gauge on instrument panel.

IGNITION: Delco-Remy with high-tension wires waterproofed. Automatic and vacuum spark control. Octane Selector connected to distributor.

TRANSMISSION: Syncro-Mesh silent-second design, three speeds forward and one reverse; unit power plant construction.

INSTRUMENT PANEL: Indirectly lighted. Includes ammeter, oil gauge, speedometer, theft-resisting ignition lock, lighting switch, engine heat indicator, carburetor choke, throttle control, gas gauge, and package compartment with lock.

CONTROLS: Rubber pads on clutch and brake pedals. Treadle accelerator pedal also operates starter.

CLUTCH: New improved dry single plate. Single cushion-mounted clutch disc with braided-moulded facings.

COOLING: Harrison "V" center core radiator, water pump on fan. Core material: copper.

KNEE-ACTION UNIT includes double-action shock absorbers.

REAR AXLE: Semi-floating type. One-piece banjo-type pressed steel housing; one-piece differential case.

BRAKES: Four-wheel service internal-expanding type on 12" brake drums front and rear; width of brake lining, $1\frac{3}{4}$ ".

WHEELS: 5 wire wheels and rear carrier standard equipment except as specified.

TIRES: 5.50 x 17 balloons.

STEERING GEAR: Semi-reversible, worm and sector type. 16 to 1 ratio.

SPRINGS: Long chrome-vanadium semi-elliptic type, rear 54"; self-adjusting shackles. Delco-Lovejoy shock absorbers rear on all passenger models.

FRAME: Channel section $5\frac{1}{4}$ " deep, width of flange $2\frac{3}{8}$ ". Stock thickness $\frac{3}{4}$ "; 4 sturdy cross members. Two sub-frames. "Y-K" shape sub-frame construction.

EQUIPMENT: All cars equipped with Zerk lubrication system; complete tool kit; automatic stoplight; rear vision mirror; full vision one-piece windshield; automatic wiper; vibrator-type horn; two-beam headlamps; parking bulbs on all passenger models. Adjustable sun visor on closed models; adjustable driver's seat in all closed models. Fisher No Draft Ventilation on all closed models. Top boot standard equipment on open models.

WHEELBASE: 112".

The right is reserved to change specifications, colors or prices without incurring any responsibility with regard to bodies or chassis previously sold. Chevrolet cars can be purchased on the liberal G. M. A. C. plan with a small initial payment and easy monthly installments. Accessories and spare tires extra.



CHEVROLET MOTOR COMPANY
Detroit, Michigan

